



Thank you for coming to our Thanksgiving Pie Giveaway! Please don't forget to send referrals our way!

We have a personal favor to ask of you. A large part of any real estate agent's success is dependent on the number of personal referrals that come from relatives, friends, neighbors, business associates and past clients. So, we are asking you to please commit to refer us **just ONE great referral in 2024**. They hold the key to our continued success as real estate agents! As you may have heard, home inventory is at an ALL TIME low! So, we'll take as many referrals as you would like to send our way! But, we're only asking you to **commit to just one in the next 365 days!**

And, here's some fantastic news! While we sell real estate in Westchester, Putnam and Dutchess Counties as well as Connecticut, we now are affiliated with Howard Hanna | Rand Realty, the country's largest family-owned real estate brokerage. Howard Hanna has over **480 offices in 13 states**, with more than **15,000 sales associates**. And Rand Realty has **25 offices with over 1,200 sales associates!** There is power in numbers! So, if we cannot assist the client directly, then we'll refer them to a great agent who can! Will you please commit to sending us ***ONE referral in 2024?***

And not all referrals are created equal... What makes a GREAT referral?

Ok, let me help you with what makes a great referral. It's not just about passing along our name and business cards; we've found that this rarely leads to a call from the referral. **What really makes a difference is when we receive the name and cell number of the referral directly from you.** This allows us to make that crucial first connection and provide personalized assistance.

We don't expect you to convince your referral to use our services immediately. All we need is the opportunity to speak to them and understand their needs. So, if you could commit to providing us with their name and cell number, it would be a tremendous help. We will take it from there, and your referral will be in excellent hands. **Can we count on you to get us just ONE of these types of referrals in 2024?** We would so appreciate it!

THANK YOU!

www.HomeMan.net

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